## 10-4-2018 Advocacy Committee minutes

Present: Alan Preston, Craig Nowicke, Paul Berg, Evelyn Bless  
Chair & minutes: Evelyn

Called to order 12: 05 pm

Committee mission: to advocate on a local, regional and state level for the importance of the Center, arts and cultural communities.

Review of action items from last meeting (all members had a summer hiatus):

Before engaging in advocacy, in particular to political figures, we need information about the person to whom we are talking. We also need statistics about the Center and impact of the arts.

* Information table for individual political figures. We will resume work on draft.   
  ACTION: Evelyn will update with voting record (provided by Paul) and more names, then send to Alan for review and possible further work.
* Fact sheet w programs and statistics. Draft is done.   
  ACTION: Evelyn will work with Paul to make final content by next month.
* Importance of arts to economy: sheet brought in by Paul. Incorporate as 2nd part of fact sheet? ACTION: Paul will send to Board members.

We also need a list of local potential supporters/patrons/donors to whom we can give a booster pitch (this is not a request for funds). HOAs. Kiwanis. Vinik? Pepin? Would some of these people/orgs be interested in naming rights?

* ACTIONS: Craig and Alan: will bring a list of organizations and names for next month.

Adjourned 1 pm.

Next meeting: November 1, 2018