

**Friends of Carrollwood Cultural Center  
Board Meeting  
September 21, 2011  
Carrollwood Cultural Center**

**Board Members Present:** Nancy Stearns, *President*; Evelyn Bless, *Vice President*; Alan Preston, *Treasurer*; Tom Aderhold, John Miley; Kathy Sutton

**Board Members Absent:** Kelly Overfield (proxy for Dale Nederhoff); Sandra Harrington; Paul Sterzinger

**Staff Present:** Paul Berg, *Executive Director*

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Call to order at 7:10 p.m.

No public comment was provided at the meeting.

1. Adoption of Proposed Agenda  
**Motion** by John Miley  
**Second:** Evelyn Bless  
**Discussion:** Remove Finance Minutes from Consent Agenda. Add topic of Jon Dyer's resignation from Board of Directors. Also add Election Dates.  
**Motion Passed:** 6-0
  
2. Acceptance of Jon Dyer's Resignation  
**Motion** by Alan Preston  
**Second:** Tom Aderhold  
**Discussion:** If circumstances change, Jon Dyer is welcome to rejoin the Center's Board of Directors in the future.  
**Motion Passed:** 6-0
  
3. Facilities Committee Update  
**Motion**  
**Second:**  
**Discussion:** Committee did not have their meeting. However, an experienced architect has agreed to consult with the Facilities Committee and act as a pro bono adviser in assisting with the 5-year design plan. In addition, a recommendation was made to collaborate with Boy Scouts to work as volunteers on the landscaping initiative as part of the Eagle Level projects.  
**Motion Passed:**
  
4. Update on Grant Application  
**Motion**  
**Second:**  
**Discussion:** The grant application was not processed due to the deadline date. However plans are in place for an early processing start in 2012. This will also provide an opportunity to explore and get additional information on the new grant resource (Awesome Tampa Bay) that is privately funded as well as investigate other grants that would be relevant to the Center's initiatives.

**Motion Passed:**

5. School Board Update by Tom Aderhold

**Motion**

**Second:**

**Discussion:** After extensive updates, a suggestion was made to consider having a School Board member sit on the Center's Board of Directors. Recommendation would be to have representative be a liaison, but not an official voting member or possibly serve on Development or Programs Committee(s). Another recommendation was made to provide the School Board with the Center's Strategic Plan.

**Motion Passed:**

6. Financial Report presented by Alan Preston

**Motion**

**Second:**

**Discussion:** Finance Committee met on September 20, 2011. Profit YTD is \$19,000. August net income \$51,500 (loss of \$11,900, which is attributable to no classes during the month of August). However, September is on a positive track with projected upswing in class enrollments for the fall. In addition, the Center still has a cash cushion of \$73,000.

**Motion Passed:**

7. Executive Director's Report written by Paul Berg, Executive Director

**Motion**

**Second:**

**Discussion:** In 2012, plans in place to offer 10 weeks of Summer Camp to take advantage of the two week lag time between the end of Summer Camps and the beginning of the School term. In addition, Salerno is no longer affiliated with The Carrollwood Cultural Center's performances which to date had minimal impact on the Center's events and has no contractual liability for the Center. Confirmation was made that Sound System is paid off and that 2011 budget includes the website launch date which is targeted for 1<sup>st</sup> Quarter 2012. Open position is being restructured as two part-time opportunities (administrative and volunteer coordinator) that will allow more flexibility in services/hours at the Center. In addition, Center sold over \$3,000-4,000 worth of art.

Golf Tournament has a title sponsor.

**Motion Passed:**

8. Motion to Adjourn Meeting—8:45p.m.

**Motion** by Kathy Sutton

**Second:** Tom Aderhold

Also discussed, The Carrollwood Center's operations goal to remain in compliance with specific expectations for a non-profit organization. However, it was felt to be as transparent as possible, a recommendation was made to consider requesting that the County perform a courtesy audit on the Center's operations. One of the Board Members will contact Kenneth Tinkler to get his advice on best steps to move forward with this proposed initiative.

In addition, marketing proposals for Center Band to go on road as well as other Center-sponsored or Center-developed events. Kenneth Tinkler will provide resources that are experts in entertainment law from a contractual standpoint.

Executive Director of the Carrollwood Cultural Center has been nominated for an “up and coming (under 40)” award sponsored by Tampa Bay Business Journal.

Metrics—recommendation that it should include various community groups that meet at the Center (e.g. Chorus, woodworkers, etc.) that reinforces the Center’s contribution(s) and importance to community activities.

**Recording Secretary:** Janet Bucknor

**Approved:**