

Development Committee Meeting Minutes

July 10, 2012

Present voting members: Evelyn Bless, Nancy Stearns, Tom Aderhold, Bob Kerns, Nancy Manning

Also present: Todd Dunkle, Adrienne Hutelmyer, Paul Berg **Absent:** John Miley, Libbie Jae

Chair: Evelyn; **Minutes:** Nancy M.

Meeting was called to order at 3:03 PM.

Approval of last month's minutes: Motion to approve was made by Nancy S. and seconded by Bob. The minutes were approved unanimously.

Evelyn is involved with the August CCC Art Show featuring Columbian photojournalist Daniel Rodriquez. She accompanied organizer Jim DeMauro on his search for sponsors. This morning Jim gave her a \$1000 check for the CCC, unrestricted, from The Bridge Organization. This experience has taught Evelyn how to do the "asks". The donation happened because Evelyn got involved with a group with which she has a connection and shared her passion. The art reception will be held Aug. 9, 5-8 PM. It will include Columbian food and an illustrated lecture.

Action Items handout – Evelyn went through the 2012 minutes looking for unresolved action items and made a chart. She might send the chart out before each meeting so we can update our items prior to the meeting.

Boys Scouts – Paul has tried to set up a meeting with Aaron Pickle. He may need to contact Mr. Richard Owens again. The CCC can offer the Boy Scouts classes, teachers (counselors), and community service opportunities. This issue should be moved to the Programs Committee.

USO partnership – Paul has offered Mary Zolna tickets, gift certificates, and space and gotten no response. Tom and Evelyn feel we need to get on board now and grow with them and do what we can to develop our relationship. She and Tom and Paul will keep in touch with them. This issue should be moved to the Programs Committee.

Sertoma - Nancy S. reported that the Sertoma chapter has become inactive and may be dissolving.

Nancy S. has invited the Northdale Owls, of which there are about 800 members, here for a tour. The Red Elephant will provide boxed lunches, and maybe the Hawaiian culture group would like to perform.

Nancy S. has connections to a Women's Club which does an "out and about" every month, which is like a cocktail party.

Action item – She'll invite the group to the CCC.

Avista party – This first block party for about 115 homes is being used to develop a model for future events of this type. The date has been set for Sept. 8, just before the Sounds of Swing dance. Invitations have been developed. We will offer tiered packages for future groups. The

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“host” will need to do legwork, make financial contribution, etc.

Carrollwood Bar Association – no date has been set for Paul and/or Todd to attend one of their meetings.

At-risk juveniles initiative – Tom has told the committee to stand down for now. This issue should be moved to the Programs Committee.

Development Report – Todd handed out his report with updates on the status of various grants. The Frank E. Duckwall Foundation’s \$3,800 grant for the new stage floor has already been received and the new floor installed. The request from the FL Division of Cultural Affairs had to be downsized to \$25,000, but he is hopeful that we will receive it.

Tuition assistance donation request letters are going out this week.

Todd would like help in securing sponsors and players for the Dec. 10 Golf Tournament.

Todd handed out the CCC Program Sponsorship Opportunities which can be used to help find sponsors. He doesn’t expect committee members to go out on our own, but he would accompany us when we visit our contacts. We want to build long-term relationships, not just ask for a one-time gift.

There was discussion of our individual passions and how they can be used to help bring in new groups and funds.

Evelyn will make it her business to try to get donations from others involved with the arts, as they are her passion. She asked Todd for promotional packets that she can use, and she asked him to send to Committee members the draft of the new membership brochure.

Action Item – Todd to send promotional packets to Evelyn, and the draft of the new membership brochure to all Committee members.

Piano Fund Drive – We need \$4000 plus the loan payment of \$1400 per month through Dec. 2012 to pay off the piano loan. Paul has challenged the Board to donate to this, and make this the CCC’s first major fund drive. The challenge will go out to the larger public in the fall. Paul Sterzinger may champion this project. \$11,000 divided by 88, the standard number of piano keys, equals \$125 per key. Perhaps we can sell “keys” as an incentive to donate generously. Achieving this goal will be beneficial to the CCC’s financial health.

Strategic Planning breakdown – Evelyn handed out a chart of objectives for this committee. Discussion was begun, but more time needs to be given to this next month.

The meeting was adjourned at 5:01.

The next meeting will be held Tuesday, August 14, at 3:00.