

**Friends of Carrollwood Cultural Center
Board Meeting
June 15, 2011
Carrollwood Cultural Center**

Board Members Present: Nancy Stearns, *President*; Evelyn Bless, *Vice President*; Alan Preston, *Treasurer*; Kathy Sutton; Tom Aderhold; John Miley; Dale Nederhoff; Sandra Harrington; Paul Steizinger

Board Members Absent: Jon Dyer

Staff Present: Paul Berg, *Executive Director*

Call to order at 7:05 p.m.

1. Art Reception

Public comment: Was a good event and incorporated students of both visual and those in the performance arts. Strong audience participation at the reception and will be archived in the pictorial history of the Carrollwood Cultural Center.

2. Adoption of Proposed Agenda (as amended)

Motion by Alan Preston
Second: Kathy Sutton
Discussion: Delete discussion of financial statements and programs/marketing from Agenda items to be discussed at next meeting. Agenda will include Board Minutes and June 9 field trip to Largo. Welcome comments were made to new Board member Paul Steinzinger.
Motion Passed: 9-0

3. Financial Report presented by Alan Preston
Motion by
Second:

Discussion: \$60,000 to be kept in Money Market account. Currently, Center has \$142,000 in assets and \$181,000 in equity. Total income YTD is up 5% (\$14,000 increase over 5 months). Expenses are currently under budget.
Motion Passed:

4. Executive Director's Report written by Paul Berg
Motion by
Second:

Discussion: Richard Haether provided an update on upcoming plans for The Carrollwood Cultural Center events. Will include a Summer Music Series. There will be 12 resident events. Todd and Adrienne will have marketing responsibilities using such resources as TBO, Fox Radio, Clear Channel and CBS. Johnny Cash event is generating lots of interest as well. A copy of Press Release will be sent to Board members. Goal is also to increase branding and revenue (by an estimate of 10%).

Paul Berg indicated that The Carrollwood Cultural Center is positioned to be a model organization and will continue to be an educational facility. Plans are in place to upgrade instruments and equipment. Volunteer students are also working on projects around the Center.

Motion Passed:

5. Motion to Adjourn Meeting—8:25pm

Also discussed Kelley Overfield to act as proxy Board Member for Dale Nederhoff, who will not be available for Board meetings until October 2011.

Paul Berg has been appointed to Public Arts Commission.

Timeline for Strategic Plan to be discussed next month.

Recording Secretary: Janet Bucknor

Approved: