

Proposed Minutes
Programs/Events Committee
June 12, 2013

Voting members present: Kathy Sutton, Evelyn Bless, Jan McCarthy and Nancy Stearns.

Voting members absent: Jim Burge and Terry LaRosa

Staff present: Todd Dunkle, Paul Berg, Richard Haerther and Adrienne Hutelmyer

The meeting was called order by Chairman Kathy Sutton at 3:05 PM and the minutes of the May 8, 2013, meeting were approved as written.

Paul Berg proposed that the July Programs/Events Committee be cancelled due to constrains of the summer camps. A motion was made by Evelyn Bless with a second by Jan McCarthy and was approved.

Adrienne reported for Marketing indicating that the 5th Anniversary issue of Centerpieces would be sent to lapsed members in the hope that they would renew. Also the Tampa Tribune and Tampabay Times have reached out to the Center offering improved advertising rates and ads will now appear in the Weekender and Friday Extra editions. Adrienne is preparing the Fall events brochure and is working on guidelines for rentals which may require expanding the brochure by additional pages. She is weighing those costs before making a decision on how to proceed. An open house for classes will be scheduled for late August. On June 24th tickets sales will begin for fall events.

Paul indicated that Teacher Appreciation will be held just prior to the class preview so that the teachers being awarded will be on hand. He also announced that Broadway Bound now has only two instructors as enrollment was down and the expense of a third instructor was feasible. Also the Honk, Jr. production has been moved from July to October.

Committee needs were discussed and Richard indicated that 82% of tickets purchased for June 14th Jazz with Jim were made by non-members and most of the tickets purchased for Girl's Night Out were by new buyers. A number of Betty Spaghetti tickets will be send home with summer camp children with the hope that additional tickets will be purchased by families. Tickets sales for Rick Gee, Forum and Annie, Jr. are low at this time but are expected to pick up as the dates draw nearer.

Paul announced that the Capital Campaign committee had meet for organizational planning. Future meetings will be held on the first Monday of each month at 3PM. John Miley will lead the group at least until the end of the year.

Richard provided his Artistic Director report indicating that Gainor Roberts has her 2014 schedule of art exhibits in place and will include The Tuskagee Experiment and Jazz Festival posters. The Center will work with the Ruskin Firehouse Center in furthering their outreach and will include the War of the Worlds production and future Jazz with Jim events. He is working on group ticket sale guidelines. Theatre 60 will begin in the fall with Jeanne Adams instructing classes for two hours on Monday evenings and Saturday mornings. American Stage is also expected to perform at the Center one or two times each year.

Ruth Levy announced that the Volunteer program is doing well and she has sufficient students working summer camps. July 11 will be the next volunteer appreciation day with a 4th of July theme. Ruth and Paul met with the Tampabay Work Force Alliance and will begin a 6month program for on the job training.

The next meeting will be held on Wednesday, August 14, 2013 at 3PM

Submitted by Nancy Stearns