

**Proposed Minutes  
Programs/Events Committee  
June 13, 2012**

**Voting Members present: Nancy Stearns, Evelyn Bless, Kathy Sutton, Jan McCarthy, Bob Uhlig, Terry LaRosa, Barbara Shepard and Jim Burge**

**Voting Members Absent: Bob Kerns**

**Guest: Sandra Harrington**

**Staff Present: Paul Berg, Todd Dunkle, Adrienne Hutelmyer, Ruth Levy and Gainor Roberts. Richard Haerther was absent.**

**The meeting was called to order at 3:06 and the minutes of the May 9, 2012 meeting were approved with minor typo correction.**

**Events were reviewed:**

**Red Carpet Event- Terry LaRosa has agreed to be the liaison between the chorus and this committee.**

**Harvest Hoe-Down – Nancy and Richard are working together on this event which is scheduled for October 13<sup>th</sup>. A square dance troupe has been hired as well as a country/western band. Cost, food etc are being discussed.**

**MAS Theatre – The Fall production will be Goodbye Charlie, a comedy, directed by Ruth Levy, with auditions July 15<sup>th</sup> & 16<sup>th</sup>, and Cloak & Dagger, a musical mystery will be presented in the Spring. A director is being sought.**

**Tim & Scrooge is a possible production for December 2013 and an interactive murder mystery written by Richard Haerther will be presented at the Studio as a fund raiser.**

**Arts In The Park – An events planner is being considered for this event. Selections are under consideration.**

**Todd reviewed the Hillsborough County Arts Council event held at the Center on June 5<sup>th</sup>. Approximately 30 people attended. Those attending were a diverse mix from the arts and about 85% were either new to the Center or had not visited since our opening. A possible stage improvement grant, a family membership and class sign-ups resulted from this event.**

**Gainor Roberts announced that the atrium art work has been changed out and one of the old pieces was donated to the center's collection by the artist. The Star Spangled Art exhibit will be scheduled again for November 2013. Bookings are being made for 2013 and she is setting up the calendar for 2014.**

**Adrienne reported a meeting with the Largo Center & Palladium and the shared information obtained i.e. media lists, cross promotional emails, etc. She indicated**

**the other venues were impressed by our membership base which they no longer track. She is currently marketing the Summer Series and indicated Summer Camps were now in session and the best promotional tool was by word of mouth and EBlasts.**

**Todd announced that an agreement had been reached with the Northdale Golf Club and the “Fore the Arts” golf outing fund raiser will be held on December 10<sup>th</sup>. Hole sponsorships are \$50.00 with \$3,000 for the event sponsor.**

**Ruth Levy, Volunteer Coordinator, indicated that the program is doing well and some of the older volunteers are stepping back a bit and allowing newer volunteers an opportunity to assist. Volunteer Appreciation will be held at 1PM on July 7<sup>th</sup> in the theater and is entitled A Summer Luau. Staff and FCCC Board will provide assistance and food donations. A sign-up sheet will be available at the June 20<sup>th</sup> board meeting.**

**In Richard absence, Paul reported that Girls Night Out was almost sold out, the Summer Series has a strong showing of presale tickets and Once Upon A Mattress, Broadway Bound Summer production, will run for one weekend.**

**“The Purpose statement for Programs/Events was approved on a motion by Jan McCarthy and a second by Jim Burge. The statement reads as follows:**

**The Program/Events Committee is a collaboration of staff, volunteers and FCCC Board members working together to advance the Center’s mission. The committee’s purpose is to ensure programs/events are adequately organized and supported.”**

**The meeting was adjourned at 4:40 PM.**

**Submitted by Nancy Stearns**

**The next Programs/Events committee will meet on Wednesday, July 18<sup>th</sup> at 3:00 PM.**