

## **6-11-2013 FINAL minutes – Development Committee**

**Present Voting Members:** Nancy Stearns, Evelyn Bless, Bob Kerns, Craig Nowicke, Allen Levy. **Absent:** Libbie Jae

**Staff Present:** Paul Berg, Todd Dunkle, Adrienne Hutelmyer

**Also Present:** Pat Keeley

Chairman Evelyn Bless called the meeting to order at 3:08 PM. On a motion by Bob Kerns and a second by Nancy Stearns the proposed minutes of May 14, 2013 meeting were approved.

### **Friend Raiser**

Evelyn reviewed the Friend Raiser agenda items:

- **Invitations:** Todd Dunkle & Nancy Stearns co-chairs. Todd indicated that he and Nancy Stearns had met and formulated a pre-invite letter which was sent to key donors on June 7, 2013 asking for names to be added to the invitation letter list. This letter also served as a “save the date” announcement. Plan to meet whole committee after receiving responses from this.
- **Decorations/setup:** Ellia Sliwiak, chair.
- **Food:** Allen Levy, Chair
- **Video:** Craig Nowicke, Chair. Craig indicated that he is moving forward with his video series and that he is also formulating a Corporate Sponsor film.

**Action item:** All committees should meet and be prepared to report at the July meeting.

**Action item:** Evelyn will talk with Ellia.

### **Fund Raiser 2014**

- Nancy Stearns described her idea for a cocktail party that would include a name entertainer. Event would be held late 2014. Venue is under discussion.
- We reviewed other suggestions i.e. Music Palooza, Carnival, thank-you to major donors by inviting them to dress rehearsal. We agreed that the first two belong in Programs as they are not primarily fund raisers. Music Palooza could become part of Arts in the Park. The thank-you has a couple caveats: we don't have major high donors, and this might also be incorporated into Donor Luncheon.

- The cocktail party seems to have the most support as a Fund Raiser for 2014.

**Action item July or Aug:** form subcommittee to help Todd w ideas for annual Donor Luncheon.

### **Updates on Development efforts**

Todd Dunkle presented an update on all current Development items:

- Tuition Assistance – donations coming in daily
- Grants: Recently applied DCA-GPS 2014-2015 grant request (\$74,000)
- Upcoming opportunities: Wells Fargo, Target and South Arts. Still waiting on the DCA-GPS award from last year.
- Sponsorships: Working out details with MedExpress for possible summer camp support.
- Fundraiser: Brighton Collectibles would provide a potential \$500. from bracelet sales.

Other:

- Nancy & Todd will meet with potential sponsors Newsom Eye and John Erb prior to the next meeting.
- Membership: attrition rate is normal for organization like this. We are sending Centerpieces to lapsed members with a note about “check us out again.” Calls to former members by volunteers indicate primary reason for lapse is financial.

The meeting was adjourned at 4:30 PM. The next meeting will be July 8, 2013, at 3PM.

Submitted by Nancy Stearns