

Proposed Development/Programs/Events Minutes

June 10, 2015

Voting members present: Nancy Stearns, Rex Henderson, Jan McCarthy, Terry LaRosa, Neil Smith and Eve Hanna. Absent members: Evelyn Bless, Ellia Sliwiak, Jim Burge and Pat Keeley. Staff present: Paul Berg, Adrienne Hutelmyer, Todd Dunkle and Richard Haerther.

The meeting was called to order by Paul Berg at 2:04 PM. The corrected minutes were approved on a motion by Jan McCarthy and a second by Eve Hanna. Change \$30,000 to annually.

Paul discussed Strategic Planning; specifically Development of Corporate Memberships. Budgeted amount is \$8,000.00 and to date we have \$8,500.00 and approximately 30 corporate members. Also levels of Giving need to be adjusted starting at \$250.00 with greater exposure at the \$500 to \$1,000 levels. Ad space in programs could become a problem. Levels will be discussed at the June 25th Corporate Mixer with a timeline of October 1st. At the July committee meeting a workshop on Development and Corporate goals will be discussed. USA statistics indicate giving percentages were 72% individuals, 15% Foundations (grants), 7% bequests and 6% corporations. We meet all areas except bequests.

Artistic Director, Richard Haerther announced that the USF Health Symphony from H.Lee Moffitt will perform at the Center with proceeds going to CCC. On August 3rd the Concert Winds Band will perform with sponsorship being provided by CWV HOA's 1, 2 and 3. Holiday Tree will be presented again this year, however, cutting back on the number of trees due to space availability. Keith Eisenstadt is being considered as Director of the April 2016 production of The Two Musketeers.

Ellie Sliwiak was absent and thus no report on the Author's Corner Series. Todd Dunkle, however, did suggest the Author's Corner be allotted space for local authors to display their books as artists are able to do presently.

Terry LaRosa reported that the chorus will present the Red Carpet event on June 12th. She also spoke of the success of the recent Broadway Bound production of The Wizard of Oz. B'way Bound is on hiatus and plans are being made to resume in the fall.

The Corporate Mixer will be held June 25th from 5:30 to 7:30.

Adjourned at 3:35 PM.

Next Program/Development committee will meet Wednesday, July 8 @ 3PM. The ED will send out a reminder prior to the meeting.

Submitted by Nancy Stearns