

**Friends of Carrollwood Cultural Center
Board Meeting
April 19, 2017
Carrollwood Cultural Center**

Board Members Present: Bill DeMare, *Vice President*, Evelyn Bless, *Secretary*, Alan Preston, *Treasurer*, Susan Gibson, Nancy Stearns, *President*, Neil Smith, Brenda Heiss

Board Members Absent: Diane Leeper, Frank Mazzie, Mary Ann Bardi, Craig Nowicke

Staff Members Present: Paul Berg, *Director*

Call to order, quorum present, at 4:00p.m. by Nancy Stearns, President

Public comment: none

1. Adoption of Agenda:

Motion: Alan Preston

Second: Evelyn Bless

Motion passed: 7-0

2. Consent Agenda approval

Board Minutes-March

Committee minutes:

March Final Governance, April MAS Theater Committee, March Strategic Planning Steering Committee

Motion; Evelyn Bless

Second: Bill DeMare

Motion Passed: 7-0

- 3. Executive Director's Report:** Paul Berg announced that the public art piece should be installed by August. We should do a public unveiling when the art piece is installed. The dance floor has been installed in the dance studio. And it was installed under budget. Bill De Mare suggested that members be allowed to get tickets first for all events as a privilege of membership. Paul said that this would be possible with the new ticketing system that will be put into place this year.

- 4. Board Self-Assessment:** Nancy Stearns stated that Evelyn Bless authored the report of the results and asked her to present them. Evelyn explained that the governance committee put together a rating system by averaging the scores. On the whole the board rated itself very well. The governance committee will address the lowest areas and bring information back to the board.

Motion: Bill DeMare moved that the The Board Self- Assessment for 2017 be part of the governance committee's responsibility to make recommendations to the board and to come up with suggestions to improve the self-assessment results.

Second: Alan Preston

Motion passed: 7-0

5. **Strategic Planning SWOT(Strength, Weakness, Opportunities, Threats)Analysis:**Paul passed out information about the SWOT analysis and stressed that it was important. He asked board members to take it home, give thought to each item, and fill it out. Staff is filling this out as well.The analyses should be returned back to Paul by May 5, 2017.
6. **FinanceUpdate:** Allan Prestonstated that cash is in a good state. Concerns of the Finance committee are membership, sponsorship, and room rentals which are weak. Performances at the center are netting positive income.
7. **Carrollwood Park Conservancy Update:** Bill DeMare said that last night we had the town hall meeting. The county has changed the format of the meeting and the opponents of the park were furious because they couldn't express their opinions to the whole group. A group from the village wants to have a totally passive park that does not attract anyone. The oppositionto the park is very personal, with no data presented to support claims. There will be no more town hall meetings, the park will go in as planned according to the commissioners. Nov. 30 will be when they begin tearing out the facility and decommissioning, which is after hurricane season.
8. **Unfinished Business:**Evelyn Bless asked Neill Smith about the membership drive. Paul said that he is working on it.
9. **New Business:**Paul mentioned thata citizen's advisory committee is advising the county to cut \$3 million funding to non-profit organizations, but we will not be affected.
10. **Adjournment:** 5:15

Submitted by:

Linda Delapenha

Recording Secretary