

Development Committee Meeting FINAL minutes
March 12, 2013

Present voting members: Evelyn Bless, John Miley, Nancy Manning, Libbie Jae
Also present: Paul Berg, Todd Dunkle, Pat Keeley
Absent voting members: Nancy Stearns, Bob Kerns, Jim DeMauro, Tom Aderhold

Chair: Evelyn Bless: **Minutes:** Nancy Manning
The meeting was called to order at 3:10.

Adoption of February minutes: No action as a quorum was not present.

CCC Chorus – Paul: brought up discussion of the CCC Chorus. It operates at a loss for the Center. Ticket sales don't cover expenses. Pat K. offered to serve as a business director for the Chorus. Another chorus member has volunteered to serve as a go-between to help with administrative stuff. \$2500 (including the Lily fund) would be a good annual goal. Pat suggested that we could ask people, especially chorus members, to donate music, pay an accompanist, etc.

Action Item: Pat will develop a list of what is needed.

Development Director Report – Todd: We have made the final payment on the piano loan. The "keyboard" hanging in the lobby will be left up this month. We will continue to accept money toward the maintenance fund.

Bay Cities Bank has become a gold corporate member. They are looking for other ways to support us. They will be holding a luncheon here next week for all their best clients. Todd will address the group. Gold and Platinum Corporate Members can offer a 50% discount to employees. Bay Cities Bank is pushing this with their employees.

2013 Fall Friend Raiser – Paul: Wednesday morning, October 16, has been reserved for a Breakfast and Learn. This would be free and by invitation only. Each guest could bring in their friends and/or sponsor a table. We can accommodate up to 108 guests. The presentation will feature our growth, plans for the future, and personal stories. We discussed producing a video. Paul said that once we have this process in place, we will repeat this on a regular basis.

Action Item – Evelyn will send an email to committee and Board members to ask for volunteers to work on a committee to plan the Friend Raiser.

2014 Fund Raiser – Paul: we need to start working on this now for something next March or April. There was a brief discussion on what to do. Libbie said that we should stress the arts and our connection to the arts 'arts for everyone'.

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Member interests and activities: We went over the list put together last time of each committee member's areas of interest.

Libbie brought up the issue of Darwin Leon's art class needing some locked storage space. It could be donated by a sponsor.

Action Item: We should each come up with specific ideas and work on them and bring our work back to the committee.

The meeting was adjourned at 4:35. The next meeting will be held on Tuesday, April 9, 2013 at 3:00.