

Programs and Marketing Committee  
February 9, 2011

Members Present: Kathy Sutton, Jim Burge, Bob Kerns, Bob Uhlig, Terry La Rosa, Lynn Fugiel, Midge Glazer, Nancy Sterns, Evelyn Bless

Others Present: Paul Berg, Rob, Todd Dunkle, Helen Michaelson, Adrienne, Dale Nederhoff, Vicki, Ron Manning

Minutes approved as revised: Add Terry La Rosa and Jim Burge as members present.  
Motion made by Bob Kerns and seconded by Nancy Sterns

Executive Director:  
Guys and Dolls is going great.  
Completing a written policy for clubs and community groups using the center.

Mas Theatre: Community theatre to be under the CCC umbrella. Budget for first production was presented motion by Bob Kerns to approve Terry seconded, approved.

Todd & Adrienne gave a brief report on the progress of the marketing verticals. Need Center vision and mission statement updated ASAP

Helen: Update on plans for camp, possibly adding another week for Hillel

Paul: Classes had a real spike in registration; there is a flat 10% discount available on classes.  
Discussions are on with Patrick Di Marco and OLLI, also Socrates café.  
The search for AD is down to 4 candidates.

Nancy announced there would be an article in the St Pete times tomorrow, regarding the law suit.  
Things have been settled and we will have the annual sunshine law review at the April BOD meeting

Motion to adjourn was made by Evelyn and seconded by Nancy at 4:47pm