

Friends of Carrollwood Cultural Center  
4537 Lowell Rd, Tampa, FL  
Minutes, Ad hoc Meeting

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Ad hoc meeting with County Commissioner Victor Crist held at his request Feb 22, 2011, 2:00p at the Carrollwood Cultural Center, 4537 Lowell Rd, Tampa, FL.

In attendance: Nancy Stearns, President; Paul Berg, Executive Director; John Miley, Director; Victor Crist, Guest.

Purpose: To familiarize Commissioner Crist with the operation and management of the Carrollwood Cultural Center pursuant to the County-FCCC Agreement of Jan 3, 2008, and to exchange thoughts on those matters.

Talking points at Attachment 1.

Among more notable remarks by Commissioner Crist:

- Invite at-large Commissioners Mark Sharp, Kevin Beckner, Ken Hagan to CCC for similar meeting;
- Consider creating a Council of Councils as an advisory group;
- Consider partnership with Carrollwood Independent Day School;
- Emphasized importance of being pro-active re County 2012-2013 budget process, especially via key staff from Parks Dept up to, & including the County Administrator. Must emphasize “value-to-community of CCC programs, etc;
- Re fundraising: consider inviting County elected officials & office holders to host tables—focus on inviting corporate bodies to sponsor tables as opportunity to meet County “movers-&-shakers”;
- Surprised to learn FCCC is under the Sunshine;
- He will be a strong supporter of FCCC/CCC, but we must provide him supporting materials to help him make his case.

Meeting adjourned at 3:00p

**ATTACHMENT 1**

Meeting w/ Victor Crist, 2:00-3:00p, 2/22/2011, FCCC: Talking Points

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- FCCC 2010 financial condition ... Good, but ...
    - Reserves as vulnerability? ...
    - Staff expense [58%] of Total Expenses? ...
  - Mission: cultural programs & community ...
    - Membership decline since 2008 = approx 25% ...
  - Contract renewal 2013 ... metrics ... [what is “culture”?] ... outsourcing ...
    - Get rid of Sunshine? ...
  - County 2012-2013 budget ... how can FCCC best present its case?
  - Collaboration with city, library, museums ...
    - University Area Center? = diversity? ...
  - Broaden scope of “culture”, e.g., Memorial Garden project? ...
    - New demographics ...
  - Jim Norman – Ken Hagen – Victor Crist ... How can help? ...
    - Contacts? ...
    - Advisory Board, etc? ...
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