

Development Committee Meeting FINAL Minutes January 8, 2013

Present voting members: Evelyn Bless, Tom Aderhold, Nancy Stearns, John Miley and Jim DeMauro

Also present: Paul Berg, Todd Dunkle and Adrienne Hutelmyer, Pat Keeley

Absent voting member: Bob Kerns, Nancy Manning and Libbie Jae

Chair: Evelyn Bless: **Minutes:** Nancy Stearns called to order at 3:06PM

Adoption of December minutes: Nancy Stearns made a motion to accept the December, 2012 minutes as written; on a second by John Miley the minutes were approved.

Paul updated the committee on recent donations totaling \$1,500.00. Paul will provide names and numbers for Nancy Stearns to call and thank these generous individuals. Also a grant in the amount of \$417.00 was received for performances.

Jim DeMauro presented an update on his volunteer programs for a Grant Team and Guerilla Marketers who would become adjunct to the Center's Marketing Department. He handed out potential flyers and will be seeking the youth from the area to form these two groups. The flyers will be reviewed by staff and enhanced if needed. The Grant Team would consist of four members; Researcher, Writer, Accountant and Team Leader who will take over all responsibilities once Jim is assured of the team's success. The Guerilla Marketing Team will consist of members 30 and younger. The outreach for volunteers for the Guerrilla team would be directed towards younger folks, but not exclusively, allowing for some diversity of age and experience. The outreach for the grants team will be any age as long as they fit the skill-sets needed.

Jim will provide necessary information to Adrienne for inclusion in Centerpieces and EBlasts. Tom requested a brief bio update from Jim as some of the committee was not on hand when Jim joined the committee. March is the projected timeline for the Grants subcommittee.

Donor Luncheon. Todd Dunkle reported that the Donor Luncheon will be held not January 25 but February 8 beginning at 11:30 AM and running for only one hour.

Piano Fund. The piano fund Key Club is at the 50% mark and it was suggested that 1) those who purchased more than one key should be noted on all keys purchased or asked if they want names of their choice on the extra keys. The final push will be made to fill the remaining keys and 2) Adrienne suggests that an EBlast would be the most effective and economical way to proceed; she wants to mention Board support.

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Fundraiser. Evelyn included a 2013 Fund Raiser on the agenda and it was discussed at length and most agreed that we should start small over a span of several years. Need to find an event that we can keep doing. Paul and Todd will investigate dates for a possible Fall event with perhaps a breakfast format which would be free to all invited with a limit of approximately 90 individuals. Those invited would then become potential future donors or sponsors.

Action items: Paul will investigate dates in Fall. Paul and Todd will look at details, financial numbers and determine if feasible. Committee will decide on this next month and if passed, bring to Board to request a chairperson.

Goals. Evelyn also provided a list of possible goals for the committee for 2013 which would develop a common sense of what the committee is after in the way of donors/sponsors and how to pursue these goals.

The meeting was adjourned at 4:50PM

The next meeting will be held on Tuesday, February 12, 2013 at 3:00 PM.