

12_7_2011 Development Committee minutes

Present voting members: Bob Kerns, John Miley, Nancy Manning, Tom Aderhold, Libbie Jae, Evelyn Bless

Absent voting members: Nancy Stearns, Kathy Sutton

Also present: Paul Berg, Todd Dunkle, Richard Owens

Chair: Evelyn; Minutes: Evelyn/Nancy M.

Called to order 1:05 p.m.

Scouts. Richard Owens gave us information on needs of Eagle Scouts and Cub Scouts that Center can possibly meet. 3 different needs:

- 1) Workshops for merit badges
- 2) Service project/camping (outside)
- 3) Competitions (outside)

Merit badges. There are 120 merit badges; 30 troops w/in 5 miles, about 100 troops. Merit badges are in subjects such as citizenship, public speaking, pottery, sculpture, woodcarving, painting. For info on badges, see boyscouts.com and meritbadge.org. Scouts must read 50 page pamphlet and complete worksheet showing understanding of subject. (Cub scouts have activity badges.) Currently they do 1-day workshops to earn merit badges in summer camps because no other outlet to earn badges. Few take arts classes because not offered at present. Cub scouts are accompanied by parents; boy scouts could come on own. Badges are awarded by "merit badge counsel"—who assures material is covered and certify they've passed. Center could become "merit badge counselor" for the badges that we could cover. Scouts hold Round Table monthly, where they go over what's available, trade info.

A way for us to start is get info about badges, then contact Aaron Pickle, head of Boy Scout Council.

Competitions. They also need a place to put on mini-jamborees and mini-competitions.

Service project/camping. Also 3-4 troops would use outside space to camp and clean up around grounds, would be their "service project" (service to us.) They could demo Dutch oven cooking (charcoal fire), invite public.

Concerns are security (Boy Scouts would cover), county permission. Our responsibilities would be learning curve, becoming "counselor"; setting up classes; we would push finding sponsors to cover instruction, etc. to Scouts.

They put on these demos in spring and fall. Twice/year workshops.

Center will follow up with Pickle. Goal is to have initiative clarified and blocked out so can share w public in Feb. annual meeting. Note: Girl Scouts not included; have to be approached separately.

Action item: Paul to follow up with Pickle.

Cleanup of reservoir: John Miley is in touch with Scout troop. Get County involved helping with clearing out the brush. Need groups of volunteers; will take coordinated effort over time. John will follow up w/ County and troop.

Action item: John will report back in February.

Minutes from last month: Motion to approve Tom; second Bob. Approved.

Golf tournament. (Todd). Easy to get sponsors; hard to get golfers. Very promising start. Will be annual event; working with Emerald Greens. Approximately \$4900 cleared.

Grants. Have grant from Southarts for \$900; didn't get Pepsi Refresh grant. Next Pepsi effort will be more modest (maybe 10K) and targeted more to a "tug the heartstring" program.

Action item: Todd will have copies of grant spreadsheet for next meeting.

Sponsorship leads. Todd handed out form with sponsorship amounts & descriptions; wants feedback and suggested names for him to approach for sponsorships. Libbie had car dealership, nonprofit leads.

Agenda item for Board: bring to next Board meeting and pass out to all members.

Surveys. Return rate between 20-25%. Naming Rights and First Chair familiar only to about 30%, suggesting an opportunity for drives next year.

Action item: Todd will e-mail survey results to Committee members.

Flagpoles. Opportunity for schools; put names on bases and/or tiles, kids fire tiles, use around the base.

Tampa Community Foundation: Tom has list of foundation's philanthropic sponsors; will share with Todd.

Action item: Tom will show list to Todd.

Donor plaque. Not yet completed. In process of checking names to ensure are correct. The process of tracking donors, running reports, ensuring that all donors are properly thanked and credited needs improvement.

Action item for Feb: Todd and Nancy M. will work out solution to track donations in a consistent and efficient manner.

Street signs. No action yet. County coming today to talk with Paul. Will have report next month.

Greenacres. Meet after holidays. Greenacres is property manager of Phases I, II, III. Offered landscaping help. (Todd)

Membership research for drive: No action. (Todd, Evelyn)

Mailing lists for 5 mile radius: HOA reps should be able to obtain for their HOAs. Nancy Stearns for Northdale. County has “new” homeowners. This is to prepare for marketing initiatives next year.

Action item: Evelyn will contact Nancy S., Board and County about possible lists

Additional surveys. Staff survey is returned; teacher survey is out, the student and volunteer surveys are being prepared. (Paul).

Strategic plan. No new updates. Marketing plan currently in review. (Paul)

Action item: Evelyn will contact Eddie Hamp about holding follow-up one-day meeting next year for extension of plan.

CHANGE IN DATE OF MEETINGS FOR 2012: Paul will be attending his Leadership workshops on the 1st Wednesday of each month, so the Development Committee will move its regular meetings to the 2nd Thursday at 1 p.m.

Next meeting: Thursday, January 12, 2012 at 1:00.

2012 Goals: Since we ran out of time, this will be the first item on the agenda at our January meeting. Meanwhile, everyone please think about what they want for goals, and priority. Obviously, Strategic Plan continuation is one. Suggestion for others: membership drive plan, specific plans for First Chair, Naming Rights; development plan.

Meeting adjourned 3:10 p.m.