

**Proposed Minutes
Programs/Events Committee
November 14, 2012**

Voting Members present: Nancy Stearns, Evelyn Bless, Terry LaRosa, Bob Uhlig and Jan McCarthy.

Voting Members Absent: Bob Kerns, Jim Burge and Kathy Sutton

Staff Present: Paul Berg, Todd Dunkle, Adrienne Hutelmyer and Richard Haerther.

The meeting was called to order at 3:10 by Paul Berg in Kathy Sutton's absence due to illness. The minutes of the July, August and September meetings were approved.

Paul Berg presented a review of the proposed Programs & Events 2013 budget. After review of each line item, with comment as needed, the committee on a motion by Jan McCarthy and a second by Nancy Stearns, approved the recommendations to the FCCC Board of Directors.

Adrienne Hutelmyer reported on Marketing by thanking Terry LaRosa for her election day assistance, and all who helped with the Whole Foods promotion, Village Fest and election day. She also thanked Evelyn Bless and Wayne Schucker for their support of Music Reborn. Tampabay Parenting will become a media partner for children's programs and CCC ads will appear in the December, January and March issues. The partnership will be reevaluated in the spring. She reviewed the January & February events calendar asking for help with any and all dates.

A proposed draft for Development Sub-committee – Targeted Marketing – was a hand out for the committee's review. The proposal was submitted by Jim DeMauro, a new committee member of the Development Committee.

Richard Haerther gave the Artistic report and indicated a schedule change for the MAS spring & summer productions; last two weekends in March and July of 2014. Arts in the Park are scheduled for March 16 & 17, 2013; Tim & Scrooge, a staged reading, will be presented on Thursday, December 13th.

Todd Dunkle reported that he is still looking for players and sponsors for the December golf outing at Northdale Golf & Tennis Club.

Volunteer Appreciation dinner scheduled for December 14th will become a combination of the volunteers and the board holiday luncheons with food donations requested from board members. Ruth Levy will be in charge and send emails to all involved.

Due to time constraints the Customer Service agenda item will be tabled until the December meeting.

The meeting was adjourned at 4:45 PM on a motion by Nancy Stearns and a second by Evelyn Bless.

Submitted by Nancy Stearns

The next Programs/Events committee will meet on Wednesday, December 12th at 3PM.