

**Friends of Carrollwood Cultural Center  
Board Meeting  
October 19, 2011  
Carrollwood Cultural Center**

**Board Members Present:** Nancy Stearns, *President*; Evelyn Bless, *Vice President*; Alan Preston, *Treasurer*; Tom Aderhold, Sandra Harrington (left early) Kelly Overfield (proxy for Dale Nederhoff); Paul Sterzinger; Kathy Sutton

**Board Members Absent:** John Miley

**Staff Present:** Paul Berg, *Executive Director*  
Richard Haerther, *Artistic Director*

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Call to order at 7:10 p.m.

Public comment--an invitation was issued to encourage attendance at the upcoming Masquerade Ball at the Center. It was indicated that costumes are not mandatory.

Additional guests in attendance to observe the Board of Directors meeting were scouts and Masters from local Troop 18. The scouts were working towards attaining their merit badges. They also indicated a desire to help with projects around the Center.

1. Adoption of Proposed Agenda  
**Motion** by Alan Preston  
**Second:** Kathy Sutton  
**Discussion:** Remove Development Committee Minutes from Consent Agenda until November, 2011 meeting.  
**Motion Passed:** 8-0
2. Performance Review of Executive Director for the Center due by November 2, 2011.  
**Motion**  
**Second:**  
**Discussion:**  
**Motion Passed:**
3. Annual Holiday Luncheon  
**Motion**  
**Second:**  
**Discussion:** Scheduled for December 2, 2011. Donations due by November 25, 2011 or earlier.  
**Motion Passed:**
4. Bi-Annual Elections—by January, 2013  
**Motion** by Tom Aderhold  
**Second:** Alan Preston  
**Discussion:**  
**Motion Passed:** 8-0

5. Secretary of the Board—Kathy Sutton

**Motion** Kelly Overfield

**Second:** Alan Preston

**Discussion:** Responsibilities will include being custodian of Board documents, by laws and articles.

**Motion Passed:** 8-0

6. Financial Report presented by Alan Preston

**Motion**

**Second:**

**Discussion:** Budget of \$750,000. Account balance now has \$35,000. However, still awaiting funds from the county. Currently have \$80,000 in assets (fixed assets approximately \$150,000). Equity \$167,000. Net is \$17,708.58 vs. prior year amount of \$30,000. Goal is to have a positive of \$18,000-\$19,000. Center has been successful in returning funds back to County as per contract. Center classes are also a good source of income. In addition, revise “PPO” to “PEO”.

**Motion Passed:**

7. Executive Director’s Report written by Paul Berg, Executive Director

**Motion**

**Second:**

**Discussion:** Balanced budget will be available by next Board of Directors meeting. As a marketing tool, will have demo discs, which will provide highlights of the 2012/13 season. Plans are in place to have a ticketed or “Members Only” event at the Center.

In addition, the *Strings in spring* will return during the 2012 and 2013 seasons. Regarding the current available positions at the Center, the goal is to have them filled within the next two weeks.

The Center’s golf fundraiser will be on December 5, 2011.

**Motion Passed:**

8. Motion to adjourn Meeting—9:06p.m.

The Artistic Director’s report indicated that during the summer, the Center was 85% sold out and Mas Theatre was 60% sold out. One of the avenues for funding would be researching relevant grants for the Center as well as the use of social media to increase revenue.

A suggestion was made to survey community residents who are non-members of the Center.

In addition, a member of the Board wanted to go on record emphatically indicating that under no circumstances should communication from the Board or any of its members be sent in connection with the situation surrounding the Center in Brandon.

It was also proposed that a percentage of ticket sales should be applied to the marketing budget.

**Recording Secretary:** Janet Bucknor

**Approved:**