



CARROLLWOOD CULTURAL CENTER • 2011 ADVERTISING RATES

■ About Centerpieces

- *Centerpieces* is the official newsletter of the Carrollwood Cultural Center.
- The Center produces 1,500-2,000 newsletters quarterly, with the potential to increase as membership enrollment and distribution channels continue to increase.
- Distribution includes:
 - A direct mailing to Center members, which include residents and businesses throughout Hillsborough County
 - Key businesses and residential areas
 - Civic and social events
 - The Carrollwood Cultural Center

■ Production Schedule

SPRING 2011

Ad Insertion Deadline: January 14
 Artwork Due: January 27
 In-Market: March 1

SUMMER 2011

Ad Insertion Deadline: May 6
 Artwork Due: May 13
 In-Market: June 1

FALL 2011

Ad Insertion Deadline: August 5
 Artwork Due: August 12
 In-Market: September 1

WINTER 2011

Ad Insertion Deadline: November 4
 Artwork Due: November 11
 In-Market: December 1

Production schedule, distribution numbers and insertion rates may change at any time without notice.

■ Rates & Specs

(All ads are full-color with no bleed)

Full Page Ad (8"x10^{1/2}"

Member: \$250
 Non-Member: \$300

1/2-Page Ad (3^{7/8}"x10^{1/2}" vertical OR 8"x5^{1/8}" horizontal)

Member: \$140
 Non-Member: \$168

1/4-Page Ad (3^{7/8}"x5^{1/8}"

Member: \$80
 Non-Member: \$96

1/8-Page Ad (3^{7/8}"x2^{7/8}"

Member: \$45
 Non-Member: \$55

Payment must be submitted at the time of the ad insertion.

Please submit artwork as a high-res (300dpi) JPG or PDF to adrienne@carrollwoodcenter.org by the artwork deadline.

The Carrollwood Cultural Center is a partnership between Hillsborough County and the Friends of the Carrollwood Cultural Center. The Friends of Carrollwood Cultural Center is a 501(c)3 non-profit organization. All donations made are 100% tax deductible.



CARROLLWOOD CULTURAL CENTER
 4537 Lowell Rd., Tampa, FL 33618

Call (813) 269-1310 for details, or to place an ad.